



Attachments Energy Rating Council

AERC

Energy Rated. Added Comfort.

The Attachments Energy Rating Council (AERC) created industry-leading third-party rating and certification standards for the energy performance of residential window attachments including:

Interior shades & blinds

Storm windows

Exterior shades, shutters & awnings

AERC energy ratings displayed on the AERC third-party label enable dealers and consumers to **find and compare products** that can help reduce energy use in homes and improve comfort across warm, cool, and mixed climates. The AERC label and certification offers the opportunity to differentiate your energy saving products from competitors and promote your company as a market leader in energy efficiency and sustainability.

In a growing number of regions, **products certified by AERC qualify for rebates and incentives** to assist utility companies in meeting their sustainability and energy efficiency goals. Utility incentive programs can increase your competitive edge, as well as awareness of your product among consumers. Utilities will also offer support for marketing and promotion of your eligible products to consumers, dealers, and retailers.

AERC Residential Program

Membership Benefits

AERC membership offers a select set of opportunities:

- Join other industry leaders in helping drive state-of-the-art innovations in window attachments.
- Earn product ratings, certification, and labeling privileges at reduced costs, along with marketing and promotion opportunities.
- Network with utilities, energy experts, product managers, and marketing professionals.
- Attend national events in Spring and Fall with interactive sessions, thought leadership opportunities and discussions, as well as the latest research and industry developments.
- Contribute to robust discussions with key research, industry, and public-interest individuals and organizations that shape program development, AERC ratings and labels, and future priorities.
- Gain access to AERC technical documents and technical specifications relevant to window attachment products and energy rating research.

Contact us at info@aercnet.org or visit aercnet.org/membership/ to learn more.

About AERC

Established in 2014, the **Attachments Energy Rating Council** represents a cooperative research effort. Key partners include:

- The U.S. Department of Energy (DOE), which sponsored the program development;
- Utility companies conducting pilot studies and incentive programs;
- Leading manufacturers who are developing new products and components; and
- National and international public-interest and research organizations contributing advocacy and deep technical expertise.

To date, this collaboration has resulted in groundbreaking industry-accepted energy performance standards and test methods, valuable simulation studies and field-demonstrated energy savings, and successful utility incentive program designs that can be leveraged across the country. **Its goal? Reduce energy consumption in homes and buildings, while also enhancing their comfort.**

It is the AERC's mission to rate, label, and certify the energy performance of window attachment products in order to provide consumers and decision makers with credible, relevant, and comparable information.